

# HogMaster

## System Overview

- HogMaster is an accurate pig growth and financial model
- It enables predictive “what if” growth and financial scenarios to be evaluated
- It is designed to optimise Net Farm Profitability
- It saves both time and resources plus it takes the guesswork out of what to do

## Key Aspects

- HogMaster has been designed for use in farm and advisory situations from birth to slaughter
- It works for both indoor and outdoor units
- Data input is simple and easy
- No complicated mathematics to work out or inputting of convoluted curve data
- Base information can be easily obtained from routine management reports
- Own feed formulations and/or diet specifications can be readily input
- Performance data, slaughter house breakdown and financial returns are determined very quickly
- On screen output is uncomplicated and easy to read in both table and graphic format
- Easy to compare the predicted performance information with actual farm management reports
- Identify which parameters are limiting the performance and/or financial returns
- Carry out wide ranging “what if” scenarios: for example change diet specifications and/or feeding regimes or alter slaughter house contract details in order to evaluate and optimise Net Farm Profitability
- All output information can be printed on A4 paper for ease of distribution
- All output summaries, tables and graphs, can be easily transferred to word processor and/or spreadsheet software to produce unique reports

## Input Requirements

- Slaughter house data to determine lean gain potential
- Feed specifications/formulations, feeding regime and costs
- Environment and disease status
- Information from routine management reports such as weaning to slaughter growth rates, days, diet changes by age/weight, feed intake figures and any farm trial data

It is a key tool for you to carry out “what-ifs” in order to fine-tune your business as an aid to increasing your profit. It comes in to its own when there are changes in raw materials prices, carcass returns and the need to review the whole process from birth to slaughter.

The main requirement is to optimise lean gain thereby optimising **Net Farm Profitability**: remember that lean is 75% water!

For more information or to arrange a demonstration, please contact Dr Brian Vernon on 01449 672915 (Tel/fax) or email [fmvern@btinternet.com](mailto:fmvern@btinternet.com).