



introduction...

dataporc is a post farm gate analysis system. Providing management assistance and bespoke analysis to a number of UK producers.

Created by the BOCM PAULS Marketing Division. It facilitates the communication of key carcass information back to the farmer, this enables decisions to be made on farm that influence future returns on pigs currently being produced and soon to be marketed.

dataporc has constantly been updated to embrace new software, on farm recording programmes and evolution within the industry.



What dataporc™ can do for your Business...

dataporc is available to your business whatever the size and resources through the development of two separate product offerings...



for those who want to Own, Manage and Utilise all the Tools set out below, developing a programme to suit your situation

Contract negotiation – Rapidly assess the effect of a changing contract. Potential financial returns can be optimised by being in a position of knowledge and therefore power

Carcase Management

What if? Calculating cost of sending pigs out of spec (underweights/overweights)

Modelling facilities – Use a sophisticated biological model to financially evaluate the effects of selling pigs early / growing them on

Payment auditing – Use dataporc to accurately calculate the revenue you should receive for each and every pig/batch/load

Performance Management – enable managers to identify areas of strengths and weaknesses across many farms/units, with potential to incentivise staff accordingly



This is the utilisation of any of the above tools, work carried out by the dataporc team, on a short term contract or even as and when required

Features that enable Profitable Decisions

Electronically capture up to 40 characteristics per pig, including health and condemnation data

Significant database storage facility – 1 billion pigs, 1000 processor contracts & 4000 reference prices

Analysis is carried out using “designated” pig batches, which are extracted from the libraries in whatever format is required and review if they optimise their financial return

Much of the info is shown in **Graphic/Tabular** form which enables better understanding of figures

Individual reports can be **linked to many production recording programs**

All the above, supported by Online training from the dataporc Services Team – Managed by a highly experienced Pig Marketeer



www.bocmpauls.co.uk

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