



PIG FOCUS was launched in 2006 as an advanced whole herd monitoring system, based on weekly records, with a unique reporting style making use of colour and graphics to highlight parameters that are above or below target, and is still benefitting many of our original users.

The main report is a weekly Focusboard, which represents the current 21 weeks of performance and helps stockpersons, managers, owners and their advisors to focus on the causes of variability in production output, which includes a unique forecast of gilt requirements to aid forward planning, and a forecast of output based on current performance. There are variants of this report for batch farrowing systems and examples can be viewed on our website www.pigfocus.com

For some users **PIG FOCUS** is their only formal recording system, but for most the weekly input details required for the breeding herd are sourced from whatever individual sow recording system is used.

Following requests from a number of users for an alternative individual sow recording system, that can be linked to **PIG FOCUS**, we have researched the market and identified **PORCITEC** as being the best system available (see separate listing and also visit www.agritecsoft.com for full details).



PORCITEC is an innovative and user-friendly software solution, that is competitively priced, with excellent support, and following successful testing on several client's units for over six months, Pig Focus has become authorised distributors for the UK and Ireland from March 2014.

There are a number of editions available for either outright purchase or annual rental, with various optional levels of support, and we recommend **PORCITEC ENTERPRISE**, which is an annual rental option including all features, free updates and technical support via Internet, phone and fax.

See website for full pricing, which is related to herd size.

PIG FOCUS/PORCITEC package for UK and Eire

For those producers who sign up to our combined **PIG FOCUS/PORCITEC** package of services this provides an excellent recording system and eliminates the need for duplicate data entries – all data will be entered on farm using PORCITEC and the weekly summaries required to generate FOCUSBOARD will be extracted from that.

A unique part of our additional service, is that we regularly check the data and provide validation and assistance with stock reconciliation to avoid errors and ensure that performance reports are accurate and meaningful.

The original weekly whole herd system continues to be available via the Internet with an improved data entry mechanism.

ENQUIRIES to:

Email: info@pigfocus.com

Contacts:

Mick Evans T: 01433 630523 M: 07971 556616

Nick White T: 01543 472861 M: 07836 678787