



Midlands Pig Club

Getting Through Tough Times

(to replace the advertised Environment Update)

What: : As the industry is facing tough times due to the current falling prices AHDB Pork is coordinating a range of activities to support pig producers.

This event follows on from the recent “Getting Through Tough Times” webinar and is an opportunity to hear from key industry figures, ask questions and work through some “what if” calculations to influence cost of production (COP). Speakers for the evening are:-

- *Re-evaluating your unit – Nick White, Pig Advisory Services.*
- *‘What if’ calculations – Richard Bull, Taurus Concepts.*

Who: Suitable for farm managers and stock people

Date: Thursday 3rd March 2016

Location: The Crossroads Hotel, Weedon , Daventry. NN7 4PX

Time: Please arrive by 18.30 for a hot meal at 18.45.

We will aim to finish at approximately 21.15

Register: Contact Angela Cliff on 07967 788 484 or email

angela.cliff@ahdb.org.uk

The meeting is PIPR registered

