



NATIONAL PIG AWARDS 2016

ENTRY FORM

www.nationalpigawards.co.uk

Entry Deadline: Friday 1st July

Produced by:

THE VOICE OF THE BRITISH PIG INDUSTRY
PIGWORLD

In Association with:



Principal Sponsor:



Sponsored by:





Now in its third year, organised in association with the NPA, AHDB Pork and the BPA, these awards aim to recognise and reward best practice in British pig production and are the only awards exclusively for the British Pig industry.

Sponsored by some of the best-known companies in the market, this is truly an industry-wide event.

The main award, Pig Producer of the Year, is sponsored by Principal Sponsor, ForFarmers, and is split into indoor and outdoor categories. Shortlisted sites will be interviewed by experienced judges and judged against a range of agreed criteria.

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WHY ENTER?

- Prize money of **£2,500** for the Producer of the Year.
- Prize money of **£500** each for Stockman, Young Pig Farmer and Trainee of the Year
- Reward and motivate your staff
- Increase your business's profile in the industry
- Improve the image of your business as a prospective employer
- Gain coverage in Pig World for your business
- Help/advice given for local media coverage if required
- All finalists will receive two complimentary tickets to the Awards ceremony – last years event was a great night.
- Network with the whole industry at the event

HOW TO ENTER

- Select which general or specialist category you are going to enter – you can enter both if you wish, and can enter as many specialist categories as you like, but only one general category
- Use our specifically tailored entry form for your chosen category/ categories and submit all relevant supporting documents and photographs
- Complete your details
- Return your completed entry form to Lewis Business Media (address on back page)

THE JUDGING

Judging criteria is listed under each category. The first round of judging will take place using the paper entry submitted which will be assessed by our panel of judges. From this a shortlist will be agreed upon, interviews will be conducted and where necessary farm visits will be arranged to decide the winners. All finalists will be invited to attend the awards ceremony where the winners will be announced.

THE EVENT

This year's winners will be announced at a prestigious awards ceremony being held at **The Lancaster London Hotel, London on Wednesday 9th November 2016.**

PRODUCER OF THE YEAR

- Indoor Producer of the Year
- Outdoor Producer of the Year

These categories will require a written entry to include evidence both documented and photographic, of the following:

- Records for production and cost of production
- Records to show:
 - Farrowing rate %
 - Numbers born, weaned and sold per sow
 - Pre weaning mortality %
 - Replacement rate %
 - Litters/Sow/Year
 - DLWG & FCR
 - Mortality and days to slaughter
- New investment and initiative in buildings/equipment or generally
- Staff motivation and training
- How you have supported the wider pig industry
- General appearance
- Any other initiative such as marketing activity, farm shop or similar

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**Prize money
£2,500**

ENTRY CRITERIA FOR SPECIALIST CATEGORIES

■ Contract Finisher of the Year

This award is based on key performance data (growth rates, feed conversion rates etc.). We will also consider the proportion of pigs sent which are within the weight range ('the box') and grading. In addition other general welfare and scientific information will be taken into account.

■ Technical Innovation of the Year



This is an award for farmers or farm businesses, not suppliers.

To win this award you must demonstrate any initiative, new idea or business development concept which has come to fruition in the last 12 months and is demonstrably new in your business. It can encompass site development, investment, a business scheme, or anything which is new and has paid dividends.

■ Investor in Training Award



Advances in modern technology mean attending courses or on farm training is

essential to keep staff up to date. The winner of this award will be able to demonstrate how he/she has invested in staff training and the benefits it brings.

■ Producer Retailer of the Year



This award is to encourage and reward all marketing efforts by producers that are employed to increase sales and establish brands, and will encompass brand development, selling through multiple retailers and farm shops.

■ Pedigree Breeder of the Year



Open to all breeders of pedigree pigs, judged by sector specific experts against a range of criteria. These including number of pigs sold to other breeders, performance at county shows, key breeders stats and processes to prevent in breeding.

■ The Herd Productivity Award



This award is to recognise the importance of improving herd productivity and is a data based award given to an organisation which can demonstrate improvement or continued excellence in pigs per sow per year.

■ Trainee of the Year Award



This award is open to all British pig unit personnel who can show how training is benefitting both their career and livestock performance on their unit. Where possible this can be supported by unit performance data. Nominations are welcomed from both experienced individuals and newcomers to the industry.

■ Young Pig Farmer of the Year



(Entrants must be aged 40 or younger on 4th November 2015)
Your written entry must include

details of the following:

- Involvement in the business
- Demonstrate new initiatives
- Demonstrate commitment to the industry

■ Stockman of the Year

Written entries only.



Entries for this category can be nominated by the employing farmer or the employee him/herself.

However if they are from the stockman directly they must include a reference from the employer.

Judges will be looking for

- Evidence of commitment to the job
- Any innovation or similar that the stockman has been responsible for
- Evidence of 'going the extra mile' and what this has achieved
- A reference from the employer supporting the individual stating why he/she is an appropriate winner

■ Unit Manager of the Year

Entries for this category can be nominated by the owner or by the employee him / herself. If the latter a reference from the owner will be required. Judges will be looking for evidence of how the manager has driven the business forward as well as excellence in motivating staff, hitting targets & commitment to record keeping.

Prize money
£500

Prize money
£500

Prize money
£500

ENTRY DEADLINE
Friday 1st July 2016

CONTACT DETAILS

Contact Title:	
Contact First Name:	
Contact Surname:	
Name of Business:	
Primary Business Activity (e.g. 400 sows, farrow to finish):	
Business Address:	
Contact Telephone Number:	
Contact Mobile Number:	
Contact Email Address:	
Signature:	Date:

PLEASE SELECT WHICH CATEGORY(IES) YOU HAVE ENTERED:

Pig Producer of the Year: (only one submission per entrant)

- INDOOR PRODUCER OF THE YEAR
 OUTDOOR PRODUCER OF THE YEAR

Specialist Categories:

- CONTRACT FINISHER OF THE YEAR
 TECHNICAL INNOVATION OF THE YEAR
 INVESTOR IN TRAINING AWARD
 STOCKMAN OF THE YEAR
 PRODUCER RETAILER OF THE YEAR
 THE HERD PRODUCTIVITY AWARD
 TRAINEE OF THE YEAR AWARD
 YOUNG PIG FARMER OF THE YEAR
 PEDIGREE BREEDER OF THE YEAR
 UNIT MANAGER OF THE YEAR

Entry Check List

- Have you covered all the entry criteria applicable for your category?
- Have you submitted, and clearly labelled all supporting documents and photographs?
- Have you completed all your contact details?

PLEASE RETURN YOUR ENTRY TO:

National Pig Awards, Lewis Business Media, Suite A, Arun House, Office Village, River Way, Uckfield TN22 1SL

If you have any queries regarding your entry then please contact
Kay on **01825 983105** or by email on **kay@lewisbusinessmedia.co.uk**

Entry Deadline Friday 1st July 2016

TERMS AND CONDITIONS

1. The owner of The National Pig Awards (the 'awards') is Lewis Business Media of Suite A, Arun House, River Way, Uckfield, East Sussex TN22 1SL.
2. By entering these awards the Entrant will be deemed to have read and understood these terms and conditions and be bound by them. These terms and conditions include any instructions set out in the entry form.
3. The Organiser reserves the right at its absolute discretion to reject any entry that it deems inappropriate.
4. Entry forms and any other supporting material must be sent by prepaid post or courier to arrive no later than 5pm on Friday 1st July 2016.
5. Entries will only be accepted if they are submitted in full with full contact details.
6. Entries must be signed by the person responsible for submitting the entry and to whom all correspondence regarding the awards should be sent.
7. Responsibility cannot be accepted for any lost, late or mislaid entries and any entry which is damaged, defaced, illegible or incomplete or which otherwise does not comply with these terms and conditions and may be deemed invalid by the Organiser.
8. The Awards will be judged by a panel of judges selected by the Organiser.
9. Finalists will be notified by post and e-mail and will be offered two complimentary tickets

10. The awards ceremony will take place on 9th November 2016, at the Lancaster London Hotel Kensington, London. There will be one Award Winner selected from the finalists in each category and announced at the ceremony.
11. The judges may decline to make an award if for any reason in their opinion the entries are of insufficient standard.
12. The award winners will receive a trophy.
13. Details of the winners will be publicised in *Pig World* in December 2016.
14. The decision of the judges on all matters affecting the awards is final and legally binding.
15. No correspondence will be entered into.
16. Any winner may publicise the Award provided the year in which it was won is stated.
17. The organiser licences any winner or finalist to use the Awards logo in connection with its award until 31 October 2016.
18. The organiser reserves the right to reallocate an entry to another category if they consider it to be more appropriate.

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