



AHDB

PORK

25 November

1 December
2015

2:00-6:00pm

Practical Pig Event Guide

City & Guilds **PIPR**
Pig Industry Professional
Register

 **Kidderminster** /  **Exeter**

Our speakers



Kirsty Walker, AHDB Pork

Kirsty is the Head of Marketing at AHDB Pork. She previously worked at the Arthritis Research UK where she was Policy, Communications and Brand Director. She has a degree in agricultural and environmental sciences and did her MSc dissertation on the Government's management of the BSE crisis.



Steve Farmer, AHDB Pork

Stephen is the communications team manager for the AHDB Pork marketing team, joining BPEX in January of this year having previously worked for the BBC.



Charlotte Evans, AHDB Pork

Charlotte graduated from the University of Warwick with a BSc in Biological Sciences and a PhD in infectious disease epidemiology in pigs. She then worked on a 1000 sow indoor unit in the midlands before joining BPEX in August 2009. Charlotte has worked within the veterinary team, as a knowledge

transfer manager and more recently as Technical Innovation Manager. Her job is to bring new ideas and best practice in to the industry in order to overcome production problems and close the technical production gap.



Oli Brown, TVC

Oli is a keen sports man when he has any spare time, having hung up his rugby boots to spend more time racing sail boats; he even completed the famous Rolex Fastnet race earlier this year. Oli has been with TVC for more than 10 years and has seen the farmers' co-operative grow from a Southern based business to a national one marketing pigs from Scotland to Cornwall and Ireland to Norfolk.



John Richardson, Production Performance Services

Having had more than 50 years involvement in several different sectors of the UK pig industry it is good to be able to share some of my experience at meetings such as this, and also as a trainer on pig production courses for Garth Pig Practice clients, AHDB and other producer groups. I am also involved with surveys and farm trials as well as troubleshooting production related visits to farms in the UK and Ireland. I confess to be still learning and picking up new ideas and see tremendous opportunities for UK pig producers to improve production performance and profitability.

The day's events

Chairman's Introduction

Angela Cliff, AHDB Pork

 14.00

AHDB Pork

Kirsty Walker/Steve Farmer AHDB Pork

Field trial videos

The benefits of electronic tagging

Charlotte Evans, AHDB Pork

Refreshments

Powervote – weighing pigs

Effective selection of pigs for slaughter

Oli Bown, TVC

Variation in finishing pigs – what are the problems, how can they be managed?

John Richardson, Production Performance Services

Summing up

Refreshments

 18.00

Our exhibitors

There are a number of exhibitors here today with representatives who would love to speak to you about their products and services.

Please take time to visit their stands during the break and after the event finishes this evening.



Boehringer Ingelheim Ltd

Boehringer Ingelheim is a leading supplier of swine vaccines in the UK and Ireland, with Enterisol Ileitis, Ingelvac Mhyo, Ingelvac MycoFLEX and Ingelvac CircoFLEX in its portfolio.



Pig Focus Ltd

Pig Focus was launched in 2006 as an advanced whole herd monitoring system, based on weekly records, with a unique reporting style making use of colour and graphics to highlight parameters that are above or below target.



Hipra

Hipra is a veterinary pharmaceutical company dedicated to be "The Reference in Prevention for Animal Health". Hipra's range of vaccines include Unistrain PRRS, Suiseng and Eryseng Parvo. Further information can be obtained from your vet or russ.warin@hipra.com



MSD Animal Health

Through its commitment to the Science of Healthier Animals™, MSD Animal Health offers veterinarians, farmers, pet owners and governments one of the widest range of veterinary pharmaceuticals, vaccines and health management solutions and services.



Duynie

Worldwide, Duynie provides a responsible and sustainable supply of animal feeds. Duynie's objective is to provide a consistent supply of consistent quality feed and, for liquids, we also provide a silo to meet your storage needs.



Magapor

Specialists in swine reproduction, we develop and implement the latest technology in artificial swine insemination. We are a technological partner, providing profitable and practical solutions for all reproduction processes in insemination centers and on-farm.