



Shropshire Pig Club

Getting Through Tough Times

(to replace the advertised Innovation Projects Update)

What: : As the industry is facing tough times due to the current falling prices AHDB Pork is coordinating a range of activities to support pig producers.

This event follows on from the recent “Getting Through Tough Times” webinar and is an opportunity to hear from key industry figures, ask questions and work through some “what if” calculations to influence cost of production (COP). Speakers for the evening are:-

- *Re-evaluating your unit – Nick White, Pig Advisory Services.*
- *‘What if’ calculations – Richard Bull, Taurus Concepts.*

Who: Suitable for farm managers and stock people

Date: Wednesday 23rd March 2016

Location: The Bear Hotel, Drayton Rd, Hodnet, TF9 3NH

Time: Please arrive by 18.30 for a 19.00 start

We will aim to finish with a meal at approximately 20.45

Register: Contact Angela Cliff on 07967 788 484 or email

angela.cliff@ahdb.org.uk

The meeting is PIPR registered

