



# BELGIUM

## COUNTRY PROFILE

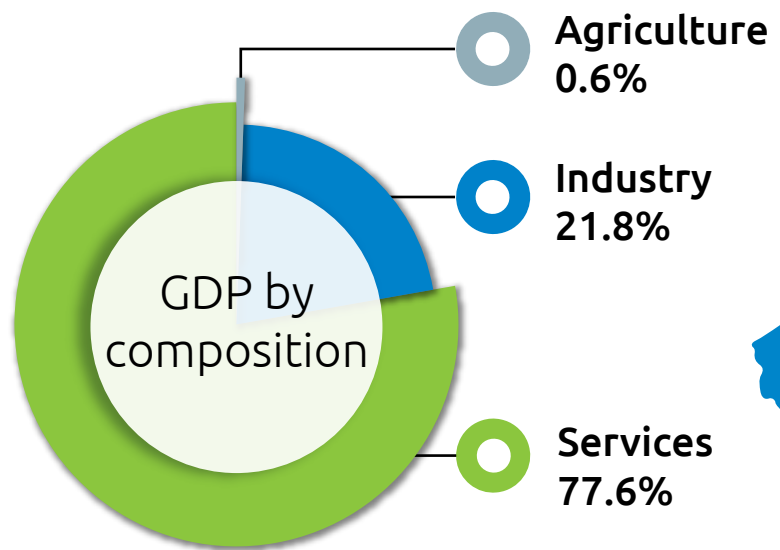
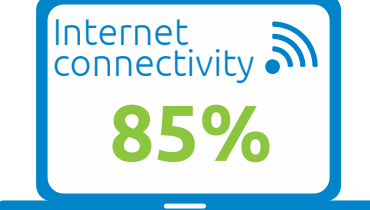
Source: CIA, Eurostat, AHDB Market Intelligence Calculation, IHS Maritime & Trade - Global Trade Atlas ©/UK HMRC 2016



Currency  
**Euros**

Main Languages  
**Dutch  
French  
German**

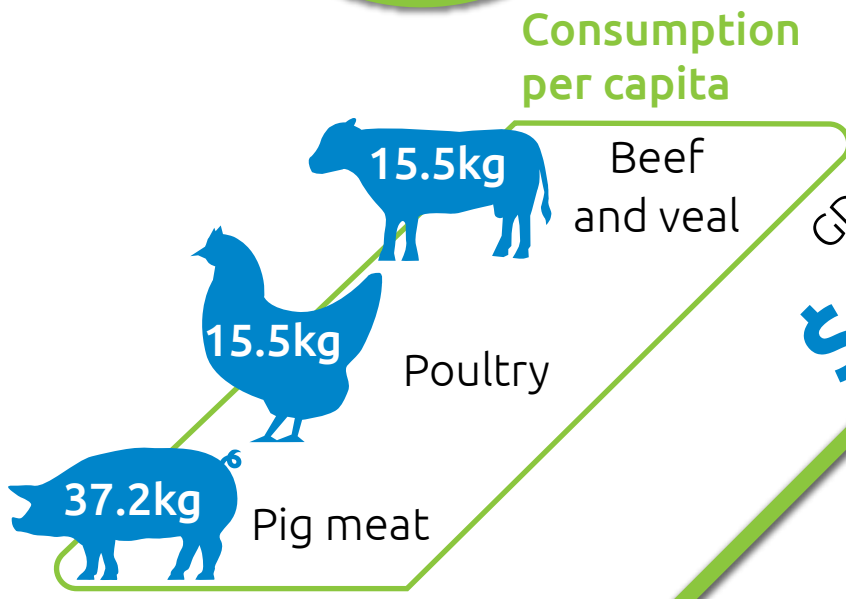
Population

Internet connectivity  
**85%**



Capital  
**Brussels**



Colruyt remains market leader and focused on providing an everyday

Source: IGD

low price offer

Franchising is a key part of grocery retailing for the major multiples in Belgium  
Source: IGD

