

PIG FARMER



May 2015



READ ALL ABOUT BPEX MARKETING ACTIVITY

www.meatmatters.redmeatinfo.com • porkforcaterers.bpex.org.uk • bpex.org.uk/porkforbutchers • www.lovepork.co.uk

PUTTING PULLED PORK ON THE RED CARPET



SIZZLING NEW PORK ADVERTISING ON MAINSTREAM TV

NEW CAMPAIGN

The high-profile phase of the BPEX pulled pork campaign will be hitting your TV screens later this month.

The advertisement has been filmed and the actual times when it is to be aired will be available shortly.

See inside for more details



www.lovepork.co.uk

